



**Town of Wallingford**  
Economic Development Commission  
45 South Main Street, Room 311  
Wallingford, CT 06492

**MARKETING COMMITTEE**  
Economic Development Commission  
**SPECIAL Meeting Agenda**

**Thursday, May 13, 2021 @ 8:30 a.m. - 10:00 a.m.**

The meeting may **ONLY** be accessed **VIRTUALLY** using the following link:

<https://quinnipiac.zoom.us/j/99213779522>

1. Discussion and possible action on April 12, 2021 special meeting minutes (*Attach.*)
2. Review SMT PowerPoint Presentation to Wallingford Town Council.
3. Digital channel progress reports.
4. Review Fairfield and Hartford County Business Journal Marketing Program and Discuss Hartford Business Journal Testimonial Campaign.
5. Update on ED Marketing Specialist Position.
6. Next meeting:

c: Town Clerk  
EDC Staff

ec: Mark Gingras                      Maribel Carrion, QCC  
Patricia Cymbala                    Jessica Wysocki  
Rob Fritz                                Website  
Anthony Bracale                      Record-Journal/Htfd. Courant/NH Reg.  
EDC Commission                      GovMedia

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