

MARKETING COMMITTEE
Economic Development Commission
SPECIAL Meeting Agenda
Wednesday, January 29, 2020 @ 8:30 a.m.
Room #205

1. Discussion and possible action on December 23, 2019 special meeting minutes (*Attach.*)
2. Update re: Manufacturing Resource Forum
3. Update on: exit interviews
4. Discussion re: messaging of and additional locations for billboards
5. Discussion re: Spring promotional campaign
6. Update re: Wallingford 350th Jubilee Celebration Business Day
7. Discussion re: letterhead (any changes?)
8. Next meeting:

c: Town Clerk
EDC Staff
Purchasing (FYI)

ec: Patricia Cymbala GovTV
Mark Gingras Dee Prior Nesti
Rob Fritz Jessica Wysocki
Joe Mirra