



## Wallingford 350<sup>th</sup> Jubilee Committee

---

The HUBCAP, 128 Center Street, Wallingford, CT 06492

Telephone: 203~284~1807

Email: Wallingford350@gmail.com

Web site: www.wallingford350.org

**SPECIAL MEETING**  
**STEERING COMMITTEE**  
**AGENDA**  
*November 13, 2019*

6:30 p.m.

HubCap, 28 Center Street, Wallingford, CT 06492

1. Marketing, Store and Merchandising Review
  - a. 2019 initiatives: Wine Tasting, Celebrate Wallingford, Stroll, Square
  - b. 2020 planning: Online channel sales, external /pop-up stores
  - c. Branding / Trademarked Logo usage by third parties / Governance
  - d. Drone usage - Jubilee events
  - e. Sponsorship update
  - f. Merchandise inventory
  - g. Publicity next steps
2. History, Moments and Descendants Committee
  - a. Time Capsule - 1975, 2020
  - b. Dignitary Invitations: US, International
  - c. Hospitality suite and Visitors Bureau next steps: Hotel Blocks, Tourism
  - d. Publishing timeline review: Book & Record Journal Commemorative Guide
3. Key Event updates:
  - a. Fireworks site location decisioning: Masonicare fire access road, approval from Fire, Police
  - b. Ball - Banquet / Logistics decisioning and permittee usage
  - c. Parade Route & Logistics planning
  - d. Outside Event Contingency: Weather, EEE threat, Rain date(s)



## Wallingford 350<sup>th</sup> *Jubilee* Committee

---

The HUBCAP, 128 Center Street, Wallingford, CT 06492

Telephone: 203~284~1807

Email: [Wallingford350@gmail.com](mailto:Wallingford350@gmail.com)

Web site: [www.wallingford350.org](http://www.wallingford350.org)

4. Budgeting & 2020 financial update
5. Other