



Wallingford 350th Jubilee Committee

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AGENDA

Wallingford 350th Jubilee Marketing Committee

August 16, 2019 – 8:00 AM

Half Moon, Wallingford, CT

SPECIAL MEETING

1. Sponsorship Update
2. 2020 Store Update /Merchandising
3. Marketing & Promotions
4. PR/ Publicity
5. Social Media Initiatives
6. 350th Initiatives:
 - Wallingford 350th “Square”
 - Countdown TimeClock
7. Other

Next meetings: September 6th, October 4th