



## Wallingford 350<sup>th</sup> *Jubilee* Committee

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### **AGENDA**

#### **Wallingford 350<sup>th</sup> Jubilee Marketing Committee**

October 5, 2018 – 8:15 AM

Half Moon, Wallingford, CT

#### **SPECIAL MEETING**

1. Record Journal partnership
2. Merchandise strategies
3. Review Sponsorship form and prospects.
4. Identify budget for marketing brochure, signage and content.
5. Social Media planning tactics
6. Other