



Wallingford 350th Jubilee Committee

The HUBCAP, 128 Center Street, Wallingford, CT 06492

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AGENDA

REGULAR MEETING

Steering Committee

March 28, 2018 – 4:15 p.m.

HubCap, 128 Center Street, Wallingford, CT 06492

1. Agenda Item 1 - Review and approve 2018 Meeting schedule: 4/25, 9/26, 10/24
2. Agenda Item 2 – Trademark protection for Wallingford 350 brand
3. Agenda Item 3 – Events Update:
 - a. Lufbery Memorial Ceremony, May 5, 2018
 - b. Parade Committee organization
 - c. Community partnership resourcing: Wallingford Center Inc., Public Celebrations Committee
 - d. Organizational chairmanship & volunteer update
4. Agenda Item 4 – Marketing & Fundraising update
 - a. Sponsorship Update
 - b. 350 Store logistics and channel update
 - c. Publications & publishing update
5. Agenda Item 5 – Financial Update
 - a. Current Financial Statement Review
 - b. Town budget funding forecast